



ENTERPRISES (PVT) LTD

2026

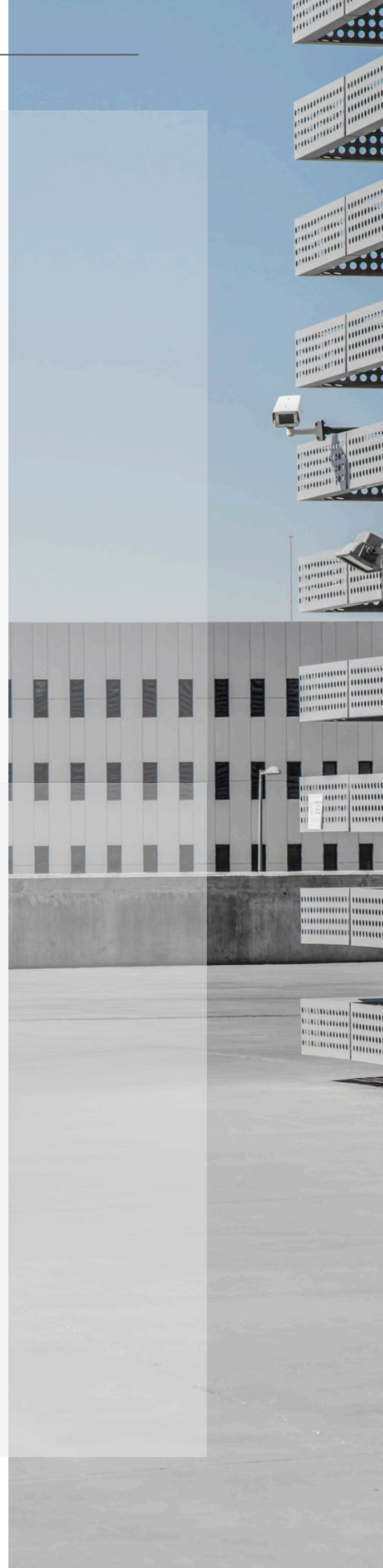
**BUSINESS
PROFILE**

EXECUTIVE SUMMARY

The company has highly accomplished Civil Engineers with over decades of experience leading multi-billion PKR capital and design-intensive projects. Core team members of leading Pakistani infrastructure developers are; Frontier Works Organization (FWO) and National Logistics Corporation (NLC). On our panel, we have the **Lead Transformation Architect of NLC's Strategic Business Unit**, with experience of managing a PKR 175 billion (approx. USD 1 billion) portfolio of 90 projects spread all across Pakistan. **The portfolio spans PKR 350 billion+ in executed and feasibility modelling.** The landmark projects, for which our team has been intricately involved with renowned **Technical, Financial and Legal Transaction Advisors**, include the consortium forming for the revival of **Pakistan Steel Mills** via BOT by MCC China as lead partner, leading business feasibility for **Dual Carriage Rail Freight Logistics Corridor for KPT-Pipri**, preparation of a bid-winning business model for **Lahore Ring Road Southern Loop** on BOT along with negotiation of thirteen concession agreements with LRRA, Negotiation and finalisation of EPC Design & Supervision Contract between FWO & Osmani & Company (Pvt) Ltd in association with China Railway Eryuan Group Co Ltd (CREEC) for **Thar Coal Connectivity with Existing Railway Network Project Package-1** and **Technical Risk Evaluation & Mitigation Advisory for PPL's Head Office Karachi**, in association with AI Engineers (Pvt) Ltd. Our team combines operational precision with strategic foresight to deliver resilient infrastructure aligned with national priorities and investor interests, delivering complex mega projects via cross-functional problem-solving and adaptive contracting, fostering win-win Joint Ventures.

LEADERSHIP & PROFESSIONAL AFFILIATIONS

- **Fellow (Civil Engineering)** – Institution of Engineers Pakistan (**FIEP**)
- **Professional Engineer (PE)** – Pakistan Engineering Council (**PEC**)
- **Member (Civil)** – Pakistan Engineering Council (**PEC**)
- **Member** – Pakistan Engineers Foundation (**PEF**)
- **Member** – Chartered Institute of Arbitrators, UK (**MCIArb**)
- **Commercial Mediator** – ADR ODR International, UK (Singapore International Mediation Institute Accredited)
- **Arbitrator** – Panel of Arbitrators (**PEC**)
- **Arbitrator** – Saarosh **ADR Centre** (Affiliated with Islamabad High Court)
- **Chairman** – Dispute Avoidance & Adjudication Board (**DAAB**) – C & W KP – **World Bank** Funded Project



PROFESSIONAL CERTIFICATIONS & TECHNICAL TRAININGS

- **International Arbitration** Course, Chartered Institute of Arbitrators, UK
- **International Civil/ Commercial Mediation** Course, ADR ODR International, UK; Accredited by Singapore International Mediation Institute (SIMI)
- The **Arbitration of International Disputes** Course, University Leiden, The Hague
- **FIDIC Red Book 1999 and Pink Book 2010 (Multilateral Development Banks)** Course, NUST, Islamabad, Pakistan
- Fundamentals of **Global Energy Business** Course, University of Colorado
- Frontier ICTs for **Sustainable Development (Artificial Intelligence)** Course, Economic and Social Commission for Asia and the Pacific (ESCAP)/ Asian and Pacific Training Centre for Information and Communication Technology for Development (APCICT)
- Frontier ICTs for **Sustainable Development (Blockchain)** Course, ESCAP/APCICT
- Localization of **Sustainable Goal 7 : Budgeting and Financing** Course, ESCAP/APCICT
- **Ethical Hacking & Cybersecurity for Industrial Control Systems**, PEC
- **Industrial Automation & Smart Manufacturing**, PEC
- **Sustainability** – Advanced Concepts, Opportunities and Solutions, PEC
- **Process Safety & Risk Management** in Chemical Engineering, PEC
- **Quality Assurance & Pavement Management System for Highways**, PEC and Pakistan Tunneling & Trenchless Society (PTTS)

CORE STRENGTHS

- Strategic Infrastructure Leadership: Directed multi-billion PKR projects in NLC, FWO and MES optimizing resources and timelines.
- Business Development: Successfully initiated infrastructure projects through feasibility studies, Joint Ventures, consortia, EPC+F, BOT and PPP project structuring.
- Program & Project Management: Adept in managing portfolios, ensuring quality assurance, contractual compliance, and stakeholder alignment.
- Crisis Management: Executed high-impact disaster response and combat support operations, receiving national recognition.
- Contractual & Financial Expertise: Proficient in FIDIC, EPC, BOT and PPP contracts, as well as resolving financial disputes and audit objections.
- Leadership & Governance: Excelled in team building, staff mentoring, and strategic policy formulation across diverse organizational environments.

SERVICES

The Analyst – Feasibility Studies

Risk-aware. Data-driven. Relentlessly objective.

We uncover the truth behind your ideas—before you invest

The Connector – Joint Ventures & Consortia

Strategic. Diplomatic. Visionary.

We know who to bring and how to make the alliance work.

The Architect – EPC, ECP+F & BOT Structuring

Precise. Future-proof. Structurally sound.

We design business frameworks that stand the test of time.

The Commander – Program & Project Management

Decisive. Focused. Unshakeable.

We keep your mission on track—no matter the chaos around it.

The Defender – FIDIC Contracts & Claims

Protective. Tactical. Tenacious.

We safeguard your rights and recover what's owed.

The Negotiator – Arbitration, Mediation & Adjudication

Calm. Fair. Resolute.

We resolve disputes with dignity, speed, and strategic finesse.

KEY EXPERIENCES PRINCIPAL CONSULTANT



2017–2020

Project: Gwadar SWRO Plant (0.2 MGD)

Role: Directed Feasibility & EPC

Client/Stakeholders: Gwadar Development Authority, Balochistan Government

Model: EPC

Investment Value: PKR 1 Billion

Location: Gwadar, Pakistan

2017–2020

Project: Tanjeel Copper Mining – ICSID Liability Recovery

Role: Business Model Architect & Stakeholder Facilitator

Client/Stakeholders: FWO, Federal Ministries, Private Mining Consortiums

Model: PPP / BOT Model

Investment Value: Linked to USD \$6 Billion ICSID Award Offset

Location: Tanjeel, Balochistan





2017–2020

Project: Rehabilitation of 2 MGD SWRO Plant Karwat, Gwadar

Role: Directed International JV with ESLI & International Bid

Client/Stakeholders: Gwadar Development Authority, Balochistan Government

Model: PPP / BOT

Investment Value: PKR 2 Billion

Location: Gwadar, Pakistan

2020–2021

Project: Lahore Ring Road – Southern Loop

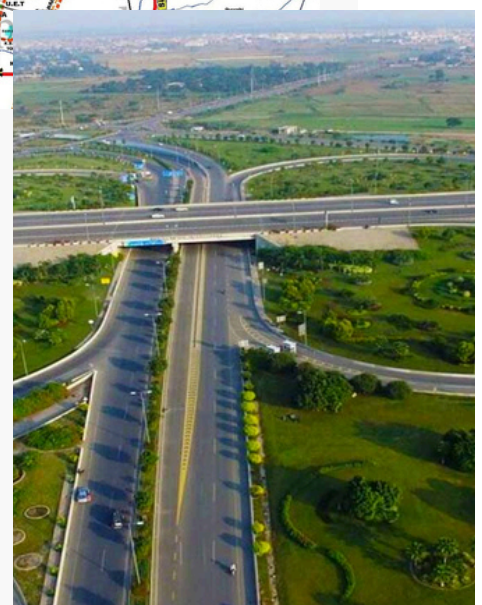
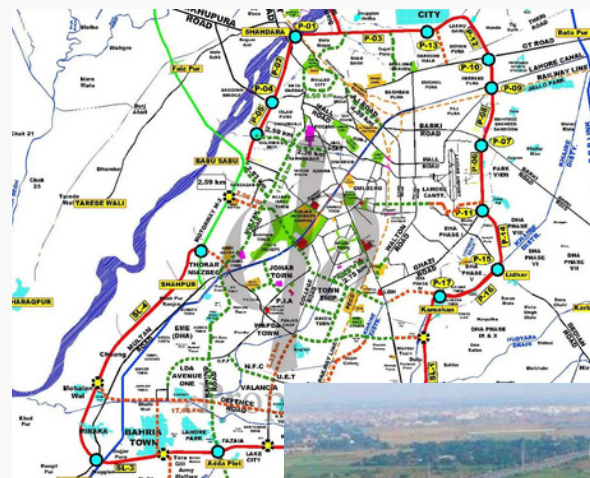
Role: Directed Financial Feasibility & Bid Preparation

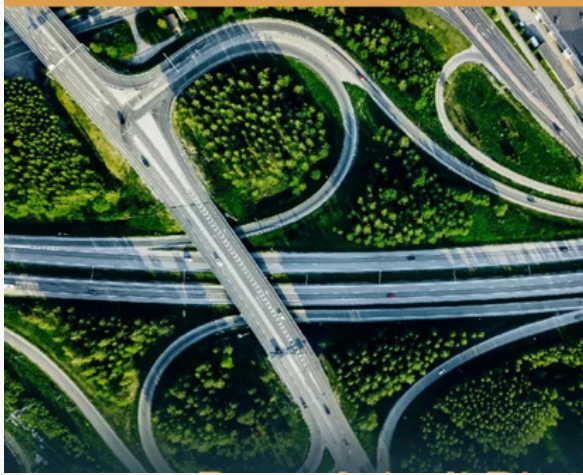
Client/Stakeholders: LRRA, Government of Punjab

Model: PPP / BOT

Investment Value: PKR 10 Billion

Location: Lahore, Pakistan





2020–2021

Project: Rawalpindi Ring Road
(BOT Feasibility & Bid Advisory)

Role: Directed Financial
Feasibility & Bid Structuring

Client/Stakeholders: NLC,
Punjab Ring Road Authority

Model: PPP / BOT

Investment Value: PKR 30 Billion

Location: Rawalpindi, Pakistan

2020–2021

Project: KPT–Pipri–Dhabeji Rail
Freight Corridor

Role: Directed Feasibility &
Financial Modeling

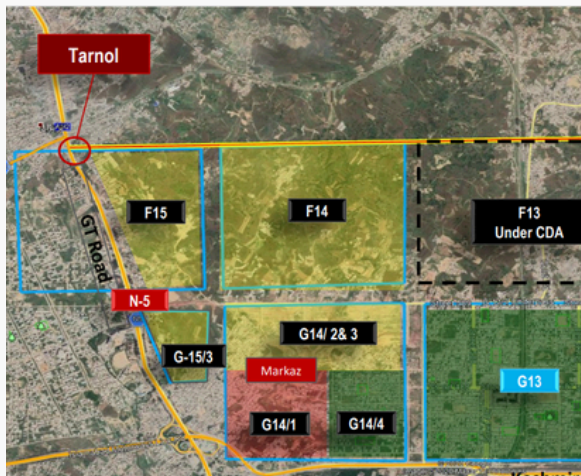
Client/Stakeholders: NLC, Karachi
Port Trust, Ministry of Maritime
Affairs

Model: PPP / BOT

Investment Value: PKR 70 Billion

Location: Karachi Port Trust → Pipri
Marchalling Yard





2023–2024

Project: EPC Infrastructure Development – Islamabad Sectors

Role: Chief Project Manager & Employer's Representative

Client/Stakeholders: Federal Government, Osmani & Company Pvt Ltd

Model: EPC Delivery

Investment Value: Allocated via federal programs

Location: Sectors G-14, F-13 & F-14, Islamabad

2023–2024

Project: Pakistan Steel Mills Revival

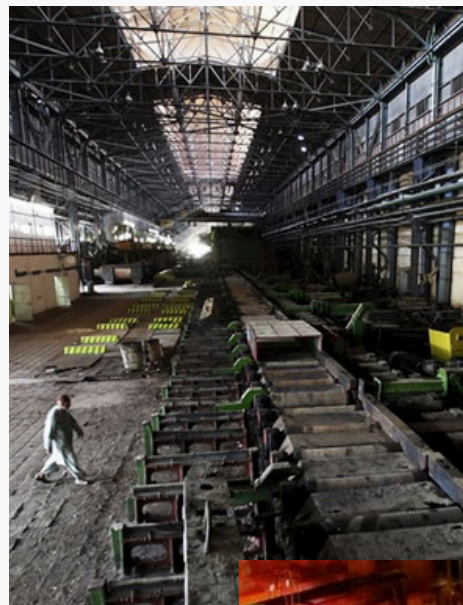
Role: Lead Strategic Advisor for MCC China

Client/Stakeholders: Government of Pakistan, MCC China

Model: FDI via BOT

Investment Value: USD \$1.2–1.5 Billion

Location: Karachi, Pakistan





2024–2025

Project: Thar Coal Railway Network

Role: Strategic Advisor EPC & Contracts
Negotiation Lead between FWO and OCL in
association with CREEC for EPC Design &
Supervision

Client/Stakeholders: Ministry of Railways,
ADB, Sindh Government

Model: EPC

Investment Value: PKR 58 Billion

Location: Thar Coal Mines → New Chor
Railway Station



2025

Project: Pakistan Petroleum
Limited (PPL) Head Office
Assessment

Role: Feasibility Lead & Risk
Mitigation Advisor

Client/Stakeholders: Pakistan
Petroleum Limited (PPL), PIDC
House Management

Model: Safety & Integrity
Assessment with Retrofit Planning

Investment Value: Under Review
(CAPEX to be determined)

Location: PIDC House, Karachi



2026

Project: Thokar Niaz Baig Land Development, Transaction Advisory and Feasibility Assessment

Role: Lead Transaction Advisor (consultant's consortium with Capital Resource, Naqvi & Co and ESAC for financial, legal and technical transaction advisory)

Client/Stakeholders: Quartermaster General's Branch, General Headquarters, Rawalpindi

Model: Multi-Scenario BOT Feasibility with Financial Modeling, Legal Due Diligence, Private Partner Due Diligence and USP Assessment

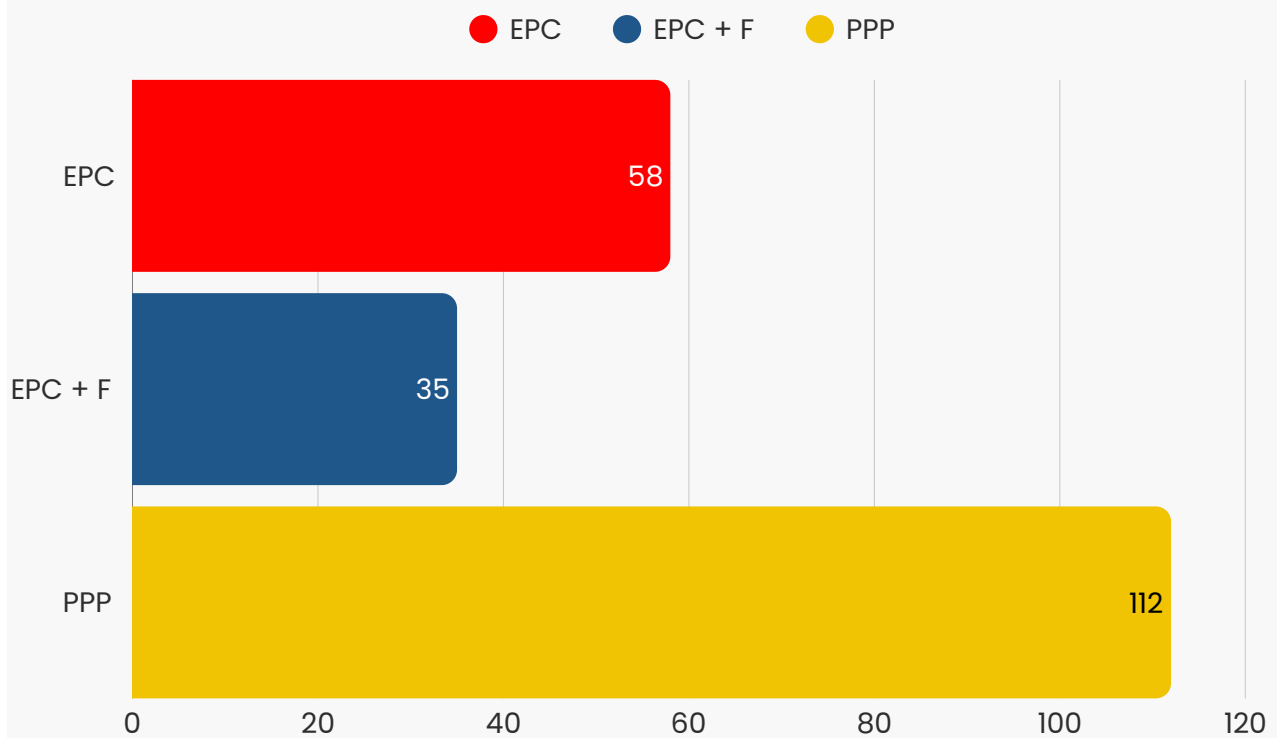
Investment Value: PKR 120 Billion Mixed-Use Commercial Real Estate Development

Location: Thokar Niaz Baig, Lahore (LDA Jurisdiction; 62 Acres)

Key Deliverable: Comprehensive feasibility report covering four development scenarios (Mixed-Use Community, IT and Technology Park, Logistics Park and Health Care), financial modeling, legal opinion, BOT structuring, due diligence of two private partners unsolicited proposals and risk-mitigation for delivering IRR of 157%.



PORTFOLIO DELIVERY SNAPSHOT



Modality | Structured/Delivered Investment

EPC – PKR 58 Billion

EPC + F – PKR 35+ Billion

PPP – PKR 112+ Billion



Total

PKR 200+ Billion



LAVITA MALAM JABBA LLP
Breathe Life, Breathe Nature

Date: 1st January 2024

Brig Sherjeel Ashraf (R), SI (M)

PE, FIEP, MCI Arb

Executive Director

Danisman Enterprises (Private) Ltd

Address: Office No 208, 2nd Floor, Agha Khan Road,

Evacuee Trust Complex, F 5/1,

Islamabad

Phone: +923335643085

Subject: Third-Party Review of the Lavita Malam Jabba Hotel Apartments Project

On behalf of Lavita Malam Jabba, we extend our sincere appreciation for your valued expertise in conducting a professional third-party review. This encompassed market feasibility, financial feasibility, the business plan (including marketing and operations) and JV structuring with national and international hospitality chains for the LAVITA Malam Jabba Hotel Apartments, featuring 5-star amenities.

Your dedication, responsiveness, and insightful contributions were pivotal in successfully launching the project. The professionalism and support you demonstrated were instrumental in meeting project requirements and delivering a thorough, well-rounded analysis throughout the engagement.

We are particularly pleased with how your input provided effective guidance and fulfilled the agreed scope of work with exceptional commitment and quality. This collaboration has not only enhanced our project capabilities but also bolstered our confidence in pursuing similar professional reviews in the future.

We look forward to exploring additional opportunities for collaboration and building on this successful partnership.

With kind regards,

Hassan Munir
Chief Executive Officer
LAVITA Malam Jabba



July 16, 2025

Ref No. AIE/DEP/BD/2025-1032

Brig. Sharjeel Ashraf (R), SI (M)

Executive Director

Danisman Enterprises Private Ltd.

Address: Office No 208, 2nd Floor, Agha Khan Road,

Evacuee Trust Complex, F 5/1,

Islamabad

Phone: +92 0332 0044104

Subject: Appreciation for Successful Collaboration on PPL Assessment Project

On behalf of AI Engineers Pakistan Pvt. Ltd., we extend our sincere appreciation for your valued collaboration as Consortium partner on the Pakistan Petroleum Limited (PPL) Assessment Project.

Your team's dedication, responsiveness, and technical contribution played a vital role in the successful execution of this assignment. The professionalism and support demonstrated by Danisman Enterprises Private were instrumental in meeting project requirements and ensuring smooth coordination throughout the engagement.

We are pleased to note that both firms provided effective technical input and delivered the scope of work with a high degree of commitment and quality. This partnership has not only strengthened our mutual capabilities but also reinforced our confidence in undertaking similar collaborations in the future.

We look forward to exploring more opportunities together and building on this successful alliance.

With regards,



Mujtaba Shaikh
Regional Director



The Chartered Institute
of Arbitrators

Certificate of Membership

This is to certify that

Sherjeel Ashraf

Holds Member membership of the Institute

Member Id: 6206139

This Certificate is valid until 31st December 2026

Given under the seal of the Chartered Institute of Arbitrators

Cesar Pereira
President



Don MacIntyre
Chief Executive Officer



ADR ODR INTERNATIONAL

This is to certify that

Sherjeel Ashraf

completed a Civil/Commercial Mediation
Training Programme with
ADR ODR International in October 2024

and is now an

ADR ODR International
Accredited Civil/Commercial Mediator

Rahim Shamji
Chief Executive



Nº 003810

The Institution of Engineers, Pakistan



By this **Diploma** warrants,
that Engr. **Birg Sherjeel Ashraf** F-2033/ISL-61

S/o **Muhammad Ashraf Rajpoot**

has been duly elected **Fellow** **Civil** by the Central Council of the Institution of Engineers, Pakistan.
He / She is, therefore, fully entitled to all privileges granted by the Constitution and Bye-laws.

Date of Enrolment **27-08-2023**

Raja Muhammad Rafique

Director General

Hafeez Ullah Anjum

Director



Engr. Farhat Adil

President

Engr. Amir Zamir Ahmed Khan

Secretary General

Serial No. 45



Continuing Professional Development Programme (UNDER PEB LICENSE NO: PEB-F-PTTS-0185)



This certificate is presented to

Sherjeel Ashraf

on the successful completion of workshop on

**“Quality Assurance & Pavement Management System for Highway
Construction & Maintenance”**

(1.0 CPD Credit Point) held on 2nd January, 2025

at **Construction Technology and Training Institute, Islamabad.**

Asif Riaz

Vice President PTTS



FWO

Ashraf Hussain

Executive Secretary PTTS

Organized by: Pakistan Tunneling & Trenchless Society (PTTS) in collaboration with FWO.

CERTIFICATE

OF COMPLETION

THIS CERTIFICATE IS AWARDED TO:

Sherjeel Ashraf

FOR COMPLETING THE E-LEARNING COURSE ON

Frontier ICTs for Sustainable Development for Digital Leaders - Submodule A: Artificial Intelligence

ON 13 April 2025 EST

Certificate: 4072196

CERTIFICATE

OF COMPLETION

THIS CERTIFICATE IS AWARDED TO:

Sherjeel Ashraf

FOR COMPLETING THE E-LEARNING COURSE ON

Frontier ICTs for Sustainable Development for Digital Leaders - Submodule B: Blockchain

ON 13 April 2025 EST

Certificate: 4072613

Certificate of Completion

Introduction to Localisation of Sustainable Goal 7

has successfully completed

Sherjeel Ashraf

Module 5 - Budgeting and Financing

A self-paced course available at <https://e-learning.unapcict.org>

15 July 2023 EST

Issued on

- ◇ Module 1 - Agenda 2030 and SDG localisation
- ◇ Module 2 - Enabling environment and institutions in SDG localisation
- ◇ Module 3 - SDG 7 localisation data monitoring
- ◇ Module 4 - Stakeholder engagement for SDG 7 localisation
- ◇ Module 5 - Budgeting and financing
- ◇ Module 6 - Awareness and capacity building for SDG 7 localisation
- ◇ Module 7 - Implementation strategies for SDG 7 localisation
- ◇ Module 8 - Linkages between SDG 7 and the other SDGs

Certificate  2155471



ESCAP
Economic and Social Commission
for Asia and the Pacific

Rajadamnern Nok Avenue Khwaeng Bang Khun Phrom,
Phra Nakhon, Bangkok 10200 Thailand

Certificate of Completion

Sherjeel Ashraf

has successfully completed

SDG7 Roadmap Development using NEXSTEP

A self-paced course available at <https://e-learning.unapcict.org>

Issued on 13 September 2025 EST

- ü **Module 1 – NEXSTEP Background**
- ü **Module 2 – NEXSTEP SDG7 Explained**
- ü **Module 3 – NEXSTEP Tool**
- ü **Module 4 – Using NEXSTEP Online Portal**
- ü **Module 5 – NEXSTEP Data Requirement and Data Collection**
- ü **Module 6 – NEXSTEP Energy and Emissions Modelling Using LEAP**
- ü **Module 7 – NEXSTEP Economic Analysis**
- ü **Module 8 – NEXSTEP Scenario and Policy Analysis**
- ü **Module 9 – NEXSTEP Roadmap Development**
- ü **Module 10 – Scenario and Roadmap Review Process and Capacity Building**



ESCAP
Economic and Social Commission
for Asia and the Pacific

Certificate# 4145370

TAXPAYER REGISTRATION CERTIFICATE

(Under Section 181C of the Income Tax Ordinance 2001)

Registration No. 9289009



9289009

Date of Registration 28-Nov-2022

Type of Person Company

Inc. No. 0216679

Inc. Date 28-Nov-2022

Name DANISMAN ENTERPRISES (PRIVATE) LIMITED

Address Office No 208, 2nd Floor, Agha Khan Road, Evacuee Trust Complex, F 5/1, Islamabad, Pakistan

Tax Office CTO ISLAMABAD

Activity Type Business

Inland Revenue Service

This is a computer generated certificate and,
hence, no signatures are required.

Displaying of Taxpayer Registration Certificate is mandatory as
provided under section 181C of Income Tax Ordinance 2001.

This is not a valid evidence of being a "filer" for the purposes of clauses (23A) and (35C)
of sections 2 and 181A of the Income Tax Ordinance 2001.



DIGITAL CERTIFIED COMPANY ADDRESS

As on 28-11-2023

Tracking ID: 5160458
Applicant ID: 3740615487694
Company Name: DANISMAN ENTERPRISES (PRIVATE) LIMITED
Incorporation No: 0216679
Industry Type: --CONSULTANCY SERVICES
Company Kind Date: Private Limited Company
Incorporation Date: 28-11-2022 15:46:19
Address: , Office No 208, 2nd Floor, Agha Khan Road, Evacuee Trust Complex, F 5/1, Islamabad, Islamabad, Islamabad Capital Territory (I.C.T.)
email: farhatsherjeel@gmail.com
Telephone: 03320044104
Fax No:

Disclaimer : The information contained in this digital certified document is based on the information as received from the company and accepted till the date of issuance of this document. The Commission assumes no responsibility with respect to correctness of the information contained therein or in case the company amend the record afterwards. This electronic version is for personal use and not allowed for copy or for any other unauthorized use. Any person may obtain certified true copy of any specific accepted return from the relevant company registration office if desired so. **(This Digital Certified document is valid for 01 Month from the date of issuance)**

SECP

THANK YOU !

Brig Sherjeel Ashraf (Retd), SI(M)
Principal Consultant
Danisman Enterprises (Pvt) Ltd

We are ready to assist you!

 0514717348, +923335643085

 DanismanEnterprises@proton.me

 <https://danisman.enterprises/>